



COMPANY PROFILE

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INTRODUCTION

Blueberg Trading Enterprise cc is an interdisciplinary, Namibian-owned company, that has strategically diversified its business activities across various industries, including but not limited to the provision of mining services, ship chandler services, construction, cleaning and personnel services, transport services and hospitality, supply of food and office consumables including general commodities. Blueberg leveraged its expertise and network to not only thrive in the sectors alluded to but also desires to expand its horizons into new realms such as Namibia's burgeoning oil and gas industry.

Understanding the risks inherent in relying solely on one industry, Blueberg Trading diligently works to enhance its portfolio through careful strategic management. Therefore, continuous investment in research and strategic networking would ensure that Blueberg stays ahead of the curve, by fostering innovation and resilience in the face of evolving market dynamics.

Blueberg Trading's commitment to stakeholder engagement has paved the way for fruitful collaborations across industries. By forging partnerships with manufacturers and stakeholders, especially in the Mining sector, Blueberg has cultivated a robust network that extends beyond traditional boundaries. With a diversified portfolio, Blueberg has a strategic eye on emerging sectors such as the provision of assorted services to the Gas and Oil sector.





OUR MISSION

To provide a highest level of service in Namibia, allowing us to add value to all our clients.

To develop streamlined methods in the provision of goods and services.

To create employment for the general public and lessen the burden of unemployment on the Namibian Government.



OUR VISION

Our vision is to keep up with industry developments to continue providing our clients with the highest standard of services and products, subsequently adding value to all our clients and increasing Namibia's ability to become self-sustainable.



OUR CORE VALUE

INTEGRITY

We uphold the highest ethical standards in all our operations.

RESPECT

We foster a culture of respect and transparency.

EXCELLENCE

We deliver timely and efficient solutions professionally.

INNOVATION

We prioritize innovation and quality in the products and services we offer.

OUR SERVICES

01 SHIP CHANDELLING

In addition to supplying food rations to various industries in Namibia, Blueberg Trading also specializes in ship chandling services, catering to the needs of maritime vessels docking in Namibian ports. Leveraging its expertise and extensive network, Blueberg provides a comprehensive range of provisions and supplies to ships, including food items, beverages, cleaning products, spare parts, and safety equipment. With a commitment to efficiency and reliability, Blueberg ensures timely delivery of high-quality goods to meet the demands of ship crews and operators, contributing to smooth operations and seamless voyages for vessels calling on Namibian ports.



02 CONSTRUCTION AND PROPERTY DEVELOPMENT



Blueberg Trading Enterprise cc excels in comprehensive construction and property development services, ensuring top-notch quality and innovation across all projects. Our expertise spans civil works, including the construction of buildings, water ponds, and access roads, delivering robust infrastructure tailored to client needs. Additionally, we specialize in electrical works for both buildings and industrial plants, ensuring safe and efficient power solutions. With a commitment to excellence, Blueberg Trading transforms visions into reality, creating lasting, sustainable developments that stand the test of time.

03 DRY AND WET RATION SUPPLY

Blueberg Trading efficiently supplies food rations to diverse industries in Namibia, ensuring a consistent source of sustenance. Leveraging strategic partnerships and a robust distribution network, the company offers tailored solutions including staple items like rice, beans, and flour, alongside perishables such as fruits and vegetables. Additionally, Blueberg provides essential items like coffee, tea, sugar, and other related food products, meeting the specific dietary needs of workers and employees across sectors like mining, construction, logistics, and agriculture. Through ecofriendly packaging and responsive customer service, Blueberg contributes to the productivity and success of Namibia's industries.



04 BLUEBERG MINING SERVICES



With the help of a streamlined supply network, Blueberg Trading can offer its clients an extensive selection of mining equipment and services, which is especially suited to the demands of the mining business. We collaborate with a team of experts and work directly with clients to comprehend their particular needs and offer customized solutions to assist them in reaching their objectives. Blueberg Trading is committed to providing its clients in the Namibian mining business with the best value possible and helping them succeed in this significant industry. Blueberg Trading is committed to safety, dependability, and efficiency. Some of the Mining services worth noting are but not limited to

- **Trucks and Excavators**
- **Haul road maintenance**
- **Grading**
- **Dust Suppression**
- **Waste Management**
- **Plant Operators**

05 PERSONNEL SERVICES FOR THE MINING INDUSTRY

Our network and understanding of the mining sector's workforce needs allows Blueberg to offer recruitment, training, and placement services for skilled personnel, including plant operators, mine operators, diesel, auto and electrical mechanic, heap leach operators, electricians and plumbers. Blueberg's commitment to excellence ensures that mining companies have access to a reliable pool of qualified personnel, facilitating smooth operations and adherence to safety standards. Through personalized staffing solutions and ongoing support, Blueberg Trading contributes to the efficiency and success of the mining industry in Namibia



06 CATERING SERVICES FOR THE MINING INDUSTRY



Blueberg offers catering and accommodation services to the mining industry, ensuring workers have access to nutritious meals on-site. This includes sourcing quality ingredients, meal preparation, accommodation and catering management to meet mining personnel's unique dietary requirements and preferences. By delivering reliable and efficient cleaning and catering services, Blueberg contributes to mining operations' safety, productivity, and well-being. Apart from catering services, Blueberg Trading Enterprise may also handle areas including:

- **Food preparation and serving mine workers living in a camp/living quarters**
- **Maintenance of living quarters**
- **Laundry Services**
- **Gardening and site maintenance**
- **Establishing and managing a canteen or kiosk.**

07 **INDUSTRIAL CLEANING AND MAINTENANCE PRODUCTS**

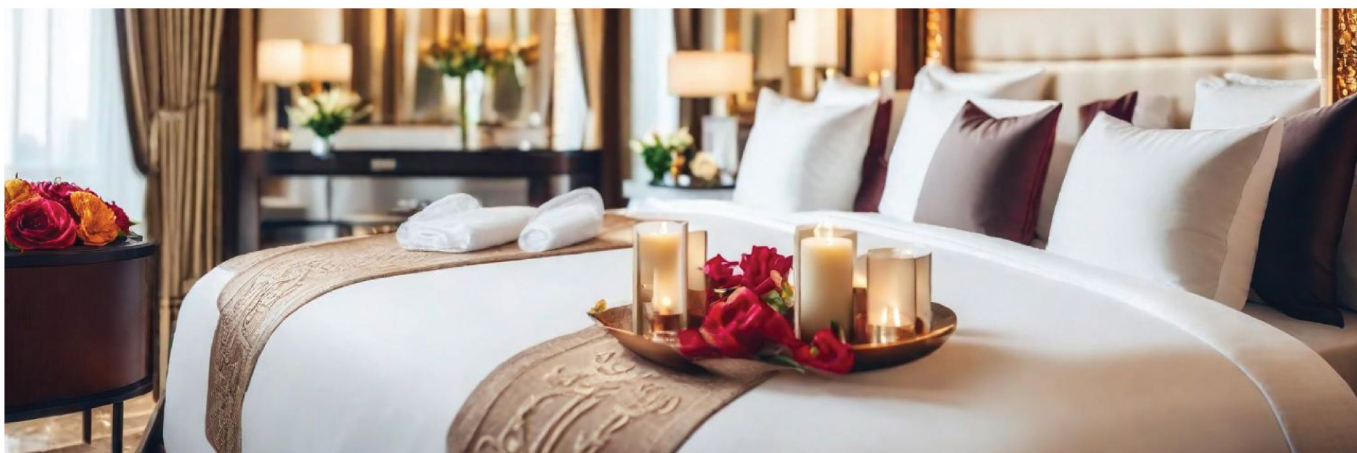
Over the years, the company has worked tirelessly to foster strategic partnerships in the manufacturing sector, especially in cleaning products. Hence, Blueberg, with its strategic partnerships, is committed to providing environmentally friendly and practical solutions for the mining sector, businesses, and households, with a market-informed catalogue consisting of biodegradable toilet paper, eco-friendly pine gel, and high-quality dishwashing liquid. In addition to facilitating the manufacturing of cleaning products, Blueberg provides a branding and packaging option for its clients, which allows clients to brand their procured products as they desire.

The abovementioned success has given Blueberg the kind of push it needs to continue striving to expand its catalogue of products and strengthen its relationship with key stakeholders in the retail sector in order to streamline Blueberg's efforts to cement itself as a strong market player in the sector, locally and internationally. Given the above, Blueberg has also built an enviable reputation for quality and efficient industrial cleaning and maintenance services. Our team is adequately equipped to safely and efficiently manage all mining, gas, and oil site clean-ups, including full supervision, labour, equipment, and PPE.



08 **ACCOMMODATION AND TRANSPORT SERVICES**

Blueberg Trading Enterprise cc has expanded its mining services offerings to facilitate state-of-the-art accommodation for VIPs and VVIPs at reputable hotels, including transport services, adding to its diverse portfolio of business activities. In this regard, Blueberg offers a range of well-maintained vehicles for hire, providing VIP's and VVIP's with reliable transportation. In addition, Blueberg, through strategic collaboration, can also offer bus services to the mining sector.



**“ A BUSINESS IS AN IDEA
THAT MAKES PEOPLE’S
LIVES BETTER ”**



SOME OF OUR CLIENTS





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